

FOIL GUIDELINES

File Specifications:

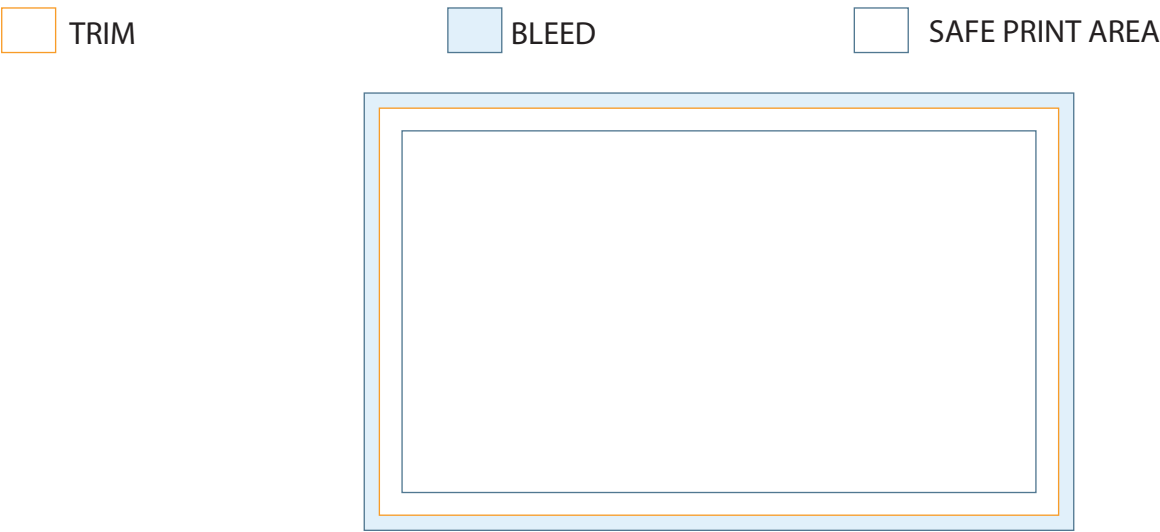
- Bleed: Standard 2mm bleed for artwork
- Accepted File Types: PDF version 1.4 or higher
- Artwork: Foil component must be supplied as Vector Art

Essentials:

- Foil component must be supplied as 100% black, remainder of artwork must be in CMYK



GENERIC FOIL GUIDELINES



Instructions:

- Foiling must be supplied as a 4 page PDF

Page 1

Artwork for printing only on the front



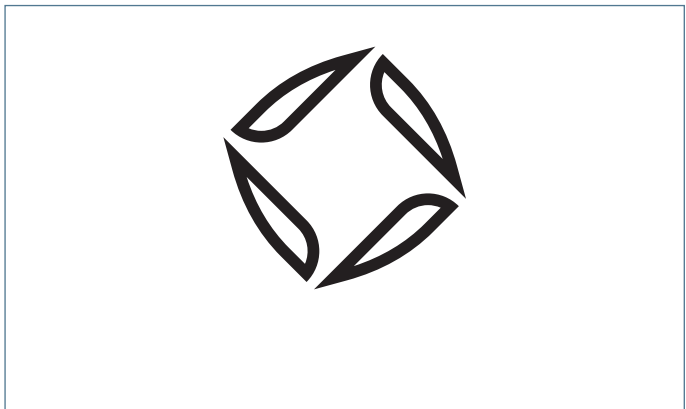
Page 2

Artwork for the back



Page 3

Foil block only (foil area as 100% black)



Page 4

Front art and foil combined (positional guide)

